



PRODUCT CATALOG





+ 3 FOOT TALL
**BROWN
BERNIE**

*world's
largest
Christmas
stocking*



+ 8 FOOT TALL
**CHRISTMAS
STOCKING**

increase sales

WITH THESE
GREAT
PROMOTIONS

+ 3 FOOT TALL
**HALLOWEEN
BERNIE**



+ 6 OR 8 FOOT TALL
**VARIOUS
STOCKING**

perfect
FOR EVENTS

+ 3 FOOT TALL
**DELUXE
BAXTER**



+ 4 FOOT TALL
BAXTER



+ 3 FOOT TALL
JACK-O



+ 3 FOOT TALL
**WHITE
BERNIE**



+ 5 FOOT TALL
**PIZZA
SLICE**



"I have received positive feedback from our dealerships on their events. They indicated that the promotion increased their test drives by about 30% and sales between 18 - 20% during the promotion."

-TREESE
Ed Rockies car dealership

"The Holiday Stockings are top of the line! Filled with certified and tested licensed toys, I do not have to worry that my promotion is fun, safe and exciting at the same time. As we know in our economy, getting the most for our money is important."

-KIM
Coloring Book Club

"I have been buying the Giant Stockings for years for my Rent-to-own Stores. All the stockings come with everything needed to run an in-store contest, making it an easy to administer promotion for all of my store managers. It's efficient, clean and successful at all levels."

-BONNIE
Store Operations Manager

sample FLYERS

SMOOTH OPERATOR

NOW YOU CAN...
Create good will among your customers!
Generate word of mouth & repeat business!
Get free publicity & news coverage!

SUGGESTIONS...
Put a giant Christmas stocking or Bernie in the front seat of every family car. Motivate shoppers to buy a car within the promotion period by giving away this giant prize with each purchase.

Increase your test drives! Display a giant stocking in the show room & give away an entry blank for each test drive.

Direct people to your parts store by offering a chance to win for each service level they purchase.

Everything you need to run a highly successful in-store Sweepstakes is included:
Promotional ideas book with press release.
Sweepstakes entry forms and entry box.
Posters.

CHECK OUT THESE OTHER GREAT IDEAS :

3 FEET TALL BERNIE
ALL PRODUCTS COME WITH ENTRY BOX, TICKETS, AND POSTERS

IMPRESS YOUR CUSTOMERS

NOW YOU CAN...
Boost family traffic & increase sales!
Create word-of-mouth & repeat business!
Get FREE publicity and news coverage!
Generate good will among your customers!

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Sweepstakes entry forms and entry box.
Posters.

SUGGESTIONS...
Motivate families to open up a Christmas account by rewarding them with an entry blank for the World's Largest Christmas Stocking.

Get more bang for your buck by placing a poster announcing the give away at the dollar store through directing them to the best place to enter to win.

Place the stocking near a display of new hard products you are promoting. Use the completed entry blanks to follow up directly and make the sale.

The giant prizes is also popular for inspiring kids to learn about banking by opening up their own savings accounts.

3 FEET TALL BERNIE
ALL PRODUCTS COME WITH ENTRY BOX, TICKETS, AND POSTERS

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Get FREE publicity and news coverage!
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Posters.

MORE BANK FOR YOUR BUCK

5 FEET TALL PIZZA SLICE
3 FEET TALL BERNIE
ALL PRODUCTS COME WITH ENTRY BOX, TICKETS, AND POSTERS

SUGGESTIONS...
Motivate families to open up a Christmas account by rewarding them with an entry blank for the World's Largest Christmas Stocking.

Get more bang for your buck by placing a poster announcing the give away at the dollar store through directing them to the best place to enter to win.

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THE SMART WAY TO BOOST AWARENESS

NOW YOU CAN...

- Raise funds for projects like uniforms and books!
- Use it as a reward for academic achievement.
- Create awareness in the business community!

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Promotional ideas book with press release.
Sweepstakes entry forms and entry box.
Posters.

CHECK OUT THESE OTHER GREAT IDEAS :



5 FEET TALL PIZZA SLICE
PS-100



3 FEET TALL BERNIE
BERNIE



ALL PRODUCTS COME WITH ENTRY BOX, TICKETS, AND POSTERS



BURSTING WITH TODAY'S HOTTEST TOYS

DX-1000 8 FT. DELUXE
* 8 feet tall measured from top of header to bottom of footer

available FLYERS TO ORDER

BURSTING WITH TODAY'S HOTTEST TOYS

BOOST SALES ALL YEAR!

Consumer Product Manufacturer:
Offer this giant stocking sweepstakes promotion to retail stores in exchange for increased shelf space.

Great way to draw consumer attention to your brand and skyrocket excitement for a special sale or other promotional event.

Retail Stores:
Increase foot traffic to your stores and drive traffic to your seasonal aisle.

C-Stores:
Boost participation in a frequency purchase card with this giant in store display and sweepstakes event.

NOW YOU CAN...
Boost family traffic & increase sales!
Create word-of-mouth & repeat business!
Get FREE publicity and news coverage!
Generate good will among your customers!

5 FT. TALL PIZZA SLICE PS-100

6 FT. TALL CRAYON CY-400

ALL PRODUCTS COME WITH ENTRY BOX, TICKETS, AND POSTER.

+ GAS STATION & C-STORE

NOW YOU CAN...
Boost family traffic & increase sales!
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Get FREE publicity and news coverage!
Generate good will among your customers!

BURSTING WITH TODAY'S HOTTEST TOYS

IMPRESS YOUR CUSTOMERS

SUGGESTIONS...
Minimum facilities to open up a Christmas account by mounting them with an entry blank for the World's Largest Christmas Stocking.

Direct people to your store by placing a poster advertising the grand sweepstakes in the front window or on the door.

Place the stocking near a display of new food products you are promoting. Use the completed entry blanks to follow up directly and make the sale.

5 FT. TALL PIZZA SLICE PS-100

6 FT. TALL CRAYON CY-400

ALL PRODUCTS COME WITH ENTRY BOX, TICKETS, AND POSTER.

+ CHRISTMAS FLYER

+ BACK TO SCHOOL FLYER

THE SMART WAY TO BOOST AWARENESS

NOW YOU CAN...
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Use it as a reward for academic achievement!
Create awareness in the business community!

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CHECK OUT THESE OTHER GREAT IDEAS:

1 FEET TALL PIZZA SLICE PS-100

7 FEET TALL BEARNE BB-100

10 FEET TALL DELUDE DD-1000

BURSTING WITH TODAY'S HOTTEST TOYS

+ FURNITURE FLYER

Boost Sales Increase Traffic!

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BURSTING WITH TODAY'S HOTTEST TOYS

PERFECT FOR RENT-TO-OWN STORES

PERFECT FOR YOUR FURNITURE STORES

5 FT. TALL PIZZA SLICE PS-100

7 FEET TALL BEARNE BB-100

10 FEET TALL DELUDE DD-1000

+ RESTAURANT FLYER

BURSTING WITH TODAY'S HOTTEST TOYS

INCREASE YOUR RESTAURANT TRAFFIC W/ THESE GIANT IN-STORE FAMILY PROMOTIONS.

Reward loyal customers with a chance to win this GIANT prize and increase visits from customers throughout any holiday seasons.

Create a promotion that causes anticipation of the next month's prize thus create good will among customers.

Motivate new customers to come down to the restaurant on kid's night by advertising this exciting give-away.

Use the data from the entry blanks to create mailing lists for future marketing opportunities.

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5 FT. TALL PIZZA SLICE PS-100

8 FT. TALL HOLLOWEEN BEARNE BB-1000

10 FEET TALL DELUDE DD-1000

ALL PRODUCTS COME WITH ENTRY BOX, TICKETS, AND POSTER.

+ BANK FLYER

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MORE BANK FOR YOUR BUCK

BURSTING WITH TODAY'S HOTTEST TOYS

5 FT. TALL PIZZA SLICE PS-100

7 FEET TALL BEARNE BB-100

10 FEET TALL DELUDE DD-1000

+ HALLOWEEN FLYER

get more TREATS this OCTOBER

INCREASE TRAFFIC & BOOST SALES

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Perfect for:
Restaurants
Car Dealerships
Newspapers
Gas Stations
Fund Raisers
Retailers
Banks

5 FT. TALL PIZZA SLICE PS-100

7 FEET TALL BEARNE BB-100

10 FEET TALL DELUDE DD-1000

+ CAR DEALERSHIP FLYER

SMOOTH OPERATOR

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7 FEET TALL BEARNE BB-100

10 FEET TALL DELUDE DD-1000

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SAGE# 50070
ASI# 83740

